



AMERICAN CANCER SOCIETY PRESENTS

SAVE *the* DATE

Magic of

H  P E

DETAILS

Join us as we launch the inaugural Magic of Hope Gala in Los Angeles.

Enjoy a night of glamour at the luxurious new Fairmont Century Plaza Hotel opening Summer 2020.

Guests will enjoy an evening of divine food, live music, specialty cocktails, and more!

EVENT CHAIR

Mickey Segal

DATE

Saturday, September 12, 2020

TIME

6:00 pm – 10:00 pm

LOCATION

Fairmont Century Plaza
2025 Avenue of the Stars
Los Angeles, CA 90067

ATTENDEES

500+ Corporate, Industry and
Community Leaders



The American Cancer Society is attacking cancer from every angle.

We promote healthy lifestyles to help you prevent cancer. We research cancer and its causes to find more answers and better treatments. We fight for life-saving policy changes. We provide everything from emotional support to the latest cancer information for those who have been touched by cancer.

And we do it all 24 hours a day, 7 days a week.

Today, almost 1,700 people in the United States will die of cancer. That adds up to more than 600,000 Americans dying of cancer this year alone. That's why, with our 1.5 million volunteers, we are taking action.

We are activists. Contributed to a 27% drop in cancer death rates since 1991 in the U.S.

- **40 million California residents covered by local smoke-free laws.**

We are a leader in transformational cancer breakthroughs. As the largest private, not-for-profit funder of cancer research, we have invested more than \$4.8 billion since 1946.

- **\$59.2M invested in California for research in 2018 alone.**

We serve communities. 8.5 million free rides to treatment provided through *Road to Recovery* and 4 million free nights of lodging through *Hope Lodge communities*.

- **63,000 rides given to Californians so they could get to their potentially life-saving cancer treatments through the road to recovery® program.**

We provide direction. We are the #1 trusted source for cancer information with over 100 million visits to cancer.org annually. We offer a live hotline to provide answers and support 24/7 which receives more than 1.3 million calls annually.

- **277 partnerships with California health systems to increase cancer screenings and HPV vaccination rates.**

SPONSORSHIP OPPORTUNTIES

Sponsor Level	VIP Reserved Seating	Prominent Sponsor Recognition*	Recognition on social media platforms	Hosted Valet	Access to VIP reception	Recognition in press materials*	Opportunity to speak at event	Exclusive Guest Experience
PRESENTING \$250,000	<i>Mutually agreeable number</i>	Logo	✓	✓	10 invitations	✓	✓	✓
HOPE \$100,000	<i>Mutually agreeable number</i>	Logo	✓	✓	10 invitations	✓	✓	✓
INTEGRITY \$50,000	12	Logo	✓	✓	6 invitations	✓		
COMPASSION \$25,000	10	Logo	✓	✓	4 invitations	✓		
DETERMINATION \$10,000	10	Line Listed	✓	✓		✓		

***Presenting:** Logo and Name associated with event. Inclusion in printed & electronic event materials including save the date; invitation; e-blasts; website and social media posts; print, television and radio advertisements; press release/s; event signage and banners.

Hope: Logo inclusion in printed & electronic event materials including save the date; invitation; e-blasts; website and social media posts; print, television and radio advertisements; press release/s; event signage and banners.

Courage: Logo inclusion in printed & electronic event materials including save the date; invitation; e-blasts; website and social media posts; print, television and radio advertisements; press release/s; event signage and banners.

Integrity: Logo inclusion in printed & electronic event materials including save the date; invitation; e-blasts; website and social media posts; print advertisements; press release/s; event signage and banners.

Compassion: Logo inclusion in printed & electronic event materials including save the date; invitation; e-blasts; website and social media posts; print advertisements; press release/s; and event signage.

Determination: Line-listed in printed & electronic event materials including save the date; invitation; e-blasts; website and social media posts; print advertisements; press release/s; and event signage.

***DEADLINES FOR INCLUSION:** Save the Date April 13, 2020 • Invitation July 6, 2020 • Event Signage August 24, 2020 • Rolling Press/Media Deadlines

QUESTIONS?

We look forward to
your partnership
with the
Magic of Hope
Gala

Contact Us

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